



FOR IMMEDIATE RELEASE

ForgeOne™ CRM Integrates Acorn Finance To Put Customer Financing In Front Of Homeowners At Decision Time

Contractors can show their Acorn Finance option on estimates, invoices and the ForgeOne™ CRM customer portal.

FORT WORTH, Texas — October 16, 2026 — ForgeOne™ CRM, the contractor management platform, today announced an Acorn Finance integration that places a contractor's Acorn Finance option directly on the customer-facing screens of ForgeOne™ CRM.

A new roof is one of the largest expenses a homeowner faces, and the financing conversation often happens after the estimate is already sent or not at all. With the integration, homeowners see the contractor's financing option while they are reviewing the price.

With the integration, contractors can:

- Save their company's customer-facing Acorn Finance link in ForgeOne™ CRM
- Show the financing option on estimates, alongside invoices, in the customer portal
- Control exactly which customer screens display financing

For homeowners, that means:

- Checking pre-qualified offers with no impact to their credit score
- Loan amounts from \$1,000 to \$100,000, with terms from 2 to 20 years
- Funding in as soon as 24 hours once approved*

"The best time to talk about financing is when the homeowner is looking at the number," said James McGaugh, Founder & Owner of ForgeOne™ CRM. "Now the option is right there on the estimate instead of buried in a follow-up email."

The Acorn Finance integration is available now to ForgeOne™ CRM customers. Contractors complete onboarding with Acorn Finance, then add their link in ForgeOne™ CRM settings. Details are at integrations.forgeonecrm.com/acorn-finance.

Homeowners can check their pre-qualified offers at acornfinance.com/pre-qualify.

ABOUT ACORN FINANCE

Acorn Finance partners with a network of lenders to bring homeowners flexible, fully online financing for their projects. Customers can check pre-qualified personal loan offers with no impact to their credit score, with loan amounts from \$1,000 to \$100,000 and terms from 2 to 20 years.

ABOUT FORGEONE™ CRM

ForgeOne™ CRM is a Fort Worth, Texas-based contractor management platform built from years of hands-on contractor and insurance workflow experience. ForgeOne™ CRM connects supplier ordering, measurements, estimating, financing, payments, file storage and accounting to a single job record so teams stop rebuilding the same work in multiple systems. ForgeOne™ CRM is available on the web, the Apple App Store and Google Play. Learn more at forgeonecrm.com.

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Acorn Finance is a trademark of its respective owner. All other trademarks are the property of their respective owners. *Financing is provided by third-party lenders through Acorn Finance; ForgeOne™ CRM is not a lender and does not make credit decisions. All loans and other financial products are subject to credit review and approval by Acorn Finance's partners. If approved, funding times may vary.

Pre-qualification uses a soft credit pull that does not impact credit scores; funding partners will conduct a hard credit pull when a customer expresses interest in an offer, which could impact their credit score.

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